



T A C C

TUSCARORA AREA CHAMBER OF COMMERCE

2024-2025

Media Kit and Sponsorship Opportunities

TACC services the greater Tuscarora Area of 206 square miles, stretching north-south from just south of 40 degrees north latitude to the Maryland border and from east of the 78-degree west longitude line to just west of Chambersburg, PA. We are located within the borders of Franklin County in south-central Pennsylvania and includes the Borough of Mercersburg and Montgomery, Peters, St. Thomas and Warren townships. Several main arteries traverse the area, including US Route 30, PA Route 16, Route 416 and Route 75. This is primarily a rural agricultural area with a total population of approximately 17,000 people.

Visit Us At:

www.tachamber.org

director@tachamber.org

Our Executive Team



Executive Director
Kendra Thompson



Chair, President
Amanda Timmons



Vice Chair
Tracy Leidy



Treasurer
Angela Hefner



Secretary
Chaz Timmons



Our Mission:

To support local business and encourage strong job creation that seeks to improve vitality, economic growth, and mobility while enhancing the quality of life in our region: Borough of Mercersburg, Montgomery, Peters, St. Thomas and Warren Townships.



Coming September 2024!
TACC Newsletter Published Bi-Monthly

HALF PAGE AD

\$75 each or 3 for \$185: Size 7" w x 4" h

BLOCK AD

\$50 each or 3 for \$110: Size 3.5" w x 4" h

BIZ CARD AD

\$25 each or 3 for \$60: Size 3.5" w x 2" h

Newsletter Editions:
JAN/FEB, MAR/APR, MAY/JUNE, JULY/AUG,
SEPT/OCT, NOV/DEC

All ad submissions are due by the 20th of the month prior to publication date. Reserve early as space is limited.

Weekly Wednesday Email Blast:

Perfect for promoting a program or special event to TACC members

\$50/each

Ad size is full page, 8.5" x 11"

Ad is included with the weekly E-Blast newsletter

Ad and URL is due to the Chamber at least 5 business days prior to email date for review.

Website Advertising:

\$75 per month:

Includes banner ads (horizontal or vertical depending on page 728x90 pixels) in the Business Directory, Job Board, Community News and Events pages.

Lunch & Learn Sponsor:

Be a sponsor for TACC's Lunch & Learns by providing a delicious lunch to participants.

Food sponsorship should total between \$120-\$160 per event.

NEW! Advertising Referral Credits!

All TACC Members automatically receive \$50 in digital advertising credits that can be used toward any Chamber advertising or sponsorship opportunity.



Additional credits can be earned through referrals. For every business you refer to TACC that becomes a member, you'll receive another \$50 in credits.

(Credits expire 12 months from the date awarded and are non-transferable. Not available for cash.)



ANNUAL Business Awards

(DATE)

UNDOUBTEDLY, OUR LARGEST AND MOST ANTICIPATED FUNCTION EACH YEAR. EXPECTED ATTENDANCE: 200

	Platinum \$1000	Gold \$500	Silver \$250 (4 Available)	Bronze \$175 (20 Available)
Opportunity to speak at the opening	*			
OPPORTUNITY TO PRESENT LIFETIME ACHIEVEMENT AWARD	*			
Opportunity to offer 1 item for each guest, to be handed out at the end of the event or on the table	*			
Company logo placed on printed event materials	*			
Company name mentioned in event emails and invitations	*	*		
Company logo placed in post event survey	*	*		
Company logo placed on signage at event	*	*		
Opportunity to present an award to the recipient of (1) category			*	
Name and logo on table tent card as table sponsor				*
Company recognition placed in event presentation	*	*	*	Name
Company recognition on Chamber website	*	*	*	Name
Admission for 8	*			
Admission for 4		*		
Admission for 2			*	
Admission for 1				*

Additional Sponsorship Opportunities	
Auction Sponsor (donation of auction item)	Recognition for your donation to the Silent Auction
Door Prize Sponsor (Gift Basket or Gift Card)	Ability to showcase your business through a basket or card of your choosing

SPRING FOOD TRUCK FEST (DATE)

THIS EXCLUSIVE OPPORTUNITY IS AVAILABLE FOR ONE OF OUR NEWEST EVENTS, THE MERCERSBURG SPRINGFOOD TRUCK FESTIVAL. THIS IS A RAPIDLY GROWING EVENT EACH YEAR. OUR CHAMBER COVERS 207 SQUARE MILES, WHICH INCLUDES THE BOROUGH OF MERCERSBURG, MONTGOMERY, PETERS, ST. THOMAS, AND WARREN TOWNSHIP COMMUNITIES.

	Platinum \$600	Gold \$300 (4 Available)	Silver \$150 (4 Available)	Bronze
Large company logo placed on Event Tent	*			
(1) 10x10 space for table top	*			
Company logo placed on printed event materials and event promotional announcements	*			
Company logo placed on signage at event	*			
Company logo placed in event emails and invitations	*			
Small company logo placed on printed event materials and event promotional announcements		*		
Small company logo placed on event tent		*		
Company mentioned in event emails and invitations		*	*	
Company name placed on signage at event tent			*	
(5) Food truck vouchers	*			
(2) Food truck vouchers		*		
(1) Food truck vouchers			*	



**MERCERSBURG
SPRINGFEST 2024**

Saturday, May 11th, 2024 9am-
3pm DOWNTOWN



TUSCARORA AREA CHAMBER OF COMMERCE



SEPTEMBER 28TH

	Platinum \$600	Gold \$400 (10 Available)	Silver \$200	Bronze \$175 (10 Available)
Springfest and Townfest				
10x20 Space and opportunity to offer items for guests	*			
Company logo placed on all printed event materials	*			
Company name mentioned in all event advertising, emails and invitations	*			
Company Name and Logo on event map	*			
Company logo placed on signage at event	*	*		
Company recognition on Chamber website	*	*	*	Name
Company name in bold/larger letters showing space location on map	*	*	*	*
10x10 Space and opportunity to offer items for guests		*	*	*
Logo/business name included in selected advertisements		*	*	Name
Special mention as "Community Sponsor"				Name



17th Annual Golf Outing

Great Cove Golf Course - Friday, August 16th, 2024

9AM Shotgun Start * 4-Person Scramble * Lunch Served During Play

Sponsorship Opportunities

Cart Sponsor	\$500	Logo on all cart signs, Complimentary foursome, Special thanks at awards ceremony, Special mention in press release, web site and newsletter. 4 available
Beverage Sponsor	\$500	Logo/signs displayed, Complimentary foursome, Special thanks at awards ceremony, Special mention in press release, web site and newsletter. 1 available
Gift Bag Sponsor	\$500	Logo on all bags, Complimentary foursome, Special thanks at awards ceremony, Special mention in press release, web site and newsletter. 1 available
Mulligan Sponsor	\$500	Logo/banner/sign displayed, Complimentary foursome, Special thanks at awards ceremony, Special mention in press release, web site and newsletter. 1 available
Hole Sponsor	\$400	Logo sign at exclusive hole, Complimentary foursome, Special mention in press release, web site and newsletter. 18 available
Hole Sponsor (no team)	\$200	Logo on sign at exclusive hole, Special mention in press release, web site and newsletter, does not include a team. (no team) 18 available
Tee Sponsor	\$100	Logo on sign at Tee, Special mention in press release, web site and newsletter. This sponsorship does not include a team. (no team) Unlimited

**Tuscarora Area
Chamber of Commerce**

Phone: 717-977-6962

Email: director@tachamber.org Attn:

Golf

PO Box 161

Mercersburg, PA 17236

Name _____

Address _____

Phone _____

Method of Payment:

Bill Me Payment Enclosed

Sign Up For:

- | | |
|--|----------|
| <input type="checkbox"/> Cart Sponsor | \$500.00 |
| <input type="checkbox"/> Beverage Sponsor | \$500.00 |
| <input type="checkbox"/> Gift Bag Sponsor | \$500.00 |
| <input type="checkbox"/> Mulligan Sponsor | \$500.00 |
| <input type="checkbox"/> Hole Sponsor w/Team | \$400.00 |
| <input type="checkbox"/> Hole Sponsor without Team | \$200.00 |
| <input type="checkbox"/> Tee Sponsor | \$100.00 |

List Players on the Back of this Form

Signature _____

TACC Lunch & Learn Sponsorship

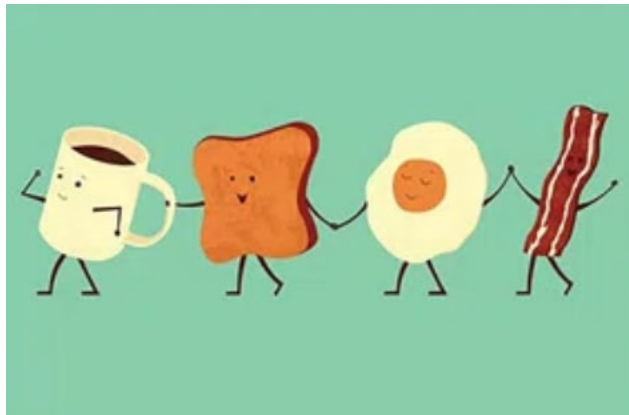


Your sponsorship includes:

- Providing a lunch to all participants at specified Lunch & Learn event
- Admission to the event
- The opportunity to speak briefly about your organization/company
- Logo on all signage and/or invitations as “Sponsored By”
- Sponsorship mentioned in email blasts and printed newsletter leading up to the event

Exclusive Sponsorship: \$120-\$160 (value of providing meal)

TACC Annual Membership Breakfast Sponsorship



Your sponsorship includes:

- 4 tickets to the breakfast
- Allotment of 5 minutes to speak about your organization/company
- Logo on all invitations as “Sponsored By”
- May provide 1 item or gift bag for each guest (put on table or given upon completion of breakfast)
- Logo/Ad to be used as official sponsor of the breakfast on TACC website
- Sponsorship mentioned in email blasts and printed newsletter leading up to the event

Exclusive Sponsorship: \$800